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DUBUQUE AREA LANDLORD ASSOCIATION (DALA)

"BETTER LANDLORDING THROUGH EDUCATION"

37th ANNUAL

LANDLORDS OF IOWA CONVENTION

Friday & Saturday

October 17 & 18, 2025

Grand River Center 500 Bell St. Dubuque, IA 52001

SPONSORSHIP BENEFITS:

- Display, promote, educate and showcase your company's products and services
- Networking opportunities with over 100+ landlords and property managers from Iowa and the Tri-State area
- Listings on both Landlords of Iowa and Dubuque Area Landlord Association websites
- Beautiful RIVER VEIW exhibit location directly next to the Conference Room
- * Exhibit areas open:

Friday, October 17th

9 AM - 5:00 PM

Saturday, October 18th

9 AM - 3:30 PM

Complimentary meal tickets throughout the conference for 2 people

SPONSORSHIP

PLATINUM

- ❖ 30-minute promotional presentation from your company representative
- ❖ 1 Year advertisement on the LOI and DALA websites, including a link to your company website, starting November 1, 2025
- ❖ One (1) full page black and white advertisement in the 2025 Convention Program
- Two vendor tables for display purposes
- Complimentary meal tickets throughout the conference for 2 people
- **\$** \$1500

GOLD

- ❖ 15-minute promotional presentation from your company representative
- ❖ 6-month advertisement on the LOI and DALA websites, including a link to your company website, starting November 1, 2025
- ❖ One half (1/2) page black and white advertisement in the 2025 Convention Program
- Two vendor tables for display purposes
- Complimentary meal tickets throughout the conference for 2 people
- **\$** \$1200

SILVER

- ❖ One quarter (1/4) page black and white advertisement in the 2025 Convention Program
- Two vendor tables for display purposes
- ❖ Two complimentary tickets to the Friday evening dinner buffet
- **\$** \$600

ADDITIONAL OPPORTUNITIES

(Does not includes meals)

VENDOR/ EXHIBITION

- Double exhibit space \$360
 - 2-8ft tables or 16ft x 6ft space
- **❖** Exhibit space \$200
 - 1-8 ft table or 8ft x 6ft space

PROGRAM ADVERTISEMENT

- ❖ Full page @ \$120
- **❖** 1/2 page @ \$90
- **❖** 1/4 page @ \$60
- **❖** Business Cards \$40 Each

BREAK-TIME PROMOTION

Co-Support one of three breaks

Three supporters maximum per break

- ❖ Includes announcement of your company and appreciation for providing "coffee" break
- 1 page company advertisement (provided by you) at the break tables
- Placement of your company business cards (provided by you) at the table
- **♦** \$75

Any questions please contact:

Convention Chairman Lynn Lampe at 563 580-5264 Email: lynnlampe2@gmail.com Or Mary Gotz 563 590-9390

We look forward to working with you and your Business. The State of Iowa Landlords and your Local Dubuque Area Landlord Association, thank you for your support!